

# TEYE MINERALS™



## BEAUTYlisted

**Face Atelier** **Who:** Everything about this Calgary-based cosmetics line, from the simple yet bold packaging to its slogan, "Because looking good is the best revenge!" reflects founder Debbie Bondar's forthright confidence. **The goods:** Bondar's mandate is to create innovative makeup that's easy to use, "because the world does not need just another lipstick." Ultra Foundation, a highly pigmented silicone-based foundation, is already a cult fave of pro makeup artists. **Celebrity buzz:** Face Atelier was an official sponsor of Madonna's 2006 Confessions Tour and has attracted starlets such as Scarlett Johansson and Hilary Swank.



Innovator  
Bondar



**Pink Beauty Cosmetics** **Who:** JT may have brought sexy back, but Pink Beauty, brainchild of makeup artist April Jacob, is bringing Old Hollywood glamour back. Launched last summer, the line is a fave on the set of TV's *Crossing Jordan*, starring Canadian beauty Jill Hennessy. **Pretty in pink:** Born and bred in Winnipeg, Jacob wore the colour pink every day for an entire year when she was 13. These days you'll find her in Toronto dressed in more than one colour, but the rosy hue remains her source of inspiration, resulting in a soft and feminine collection. **The goods:** Pink Beauty's sheer makeup for eyes, cheeks and lips, including the delicious vanilla-scented Lip Scintillate Lip Gloss, can be applied with a brush or just your fingers.

**Teye Minerals** **Who:** Launched in 2001, this Calgary-based line of mineral makeup's name is inspired by Queen Tye, who reigned over ancient Egypt while also taking time to participate in ritualized beauty regimes. **The goods:** This lightweight, water-resistant mineral makeup allows your skin to breathe and heal as if it were bare. Beauty novices will find salvation in the Mineral Finishing Powder, a single formula that can be used as your eyeshadow, blush and lip colour for a harmonized look. **Great expectations:** Although currently only available at the Calgary and Toronto locations of The Oasis Wellness Centre & Spa, keep an eye out for Teye Minerals in stores across Canada in 2008.



**B.Skin** **Who:** Disappointed with the mild skin-care choices available when she was diagnosed with dermatitis, Gillian Downes started mixing products in her kitchen and, in 2003, established the B.Skin flagship store on Toronto's hip King Street West strip. **The goods:** A girlie-girl line of bath and beauty products made of gentle, sensitive, skin-friendly ingredients such as soy, shea butter and jojoba oil. Local and online shoppers alike can't get enough of Mud, the organic, Dead Sea-mud deep cleanser that gently draws out excess oil. **Fresh obsessed:** Every item is still entirely handmade by Downes in small batches of three. **What's new:** B.Skincare spa, just east of the flagship store, where sensitive-skin types can enjoy custom facials



### MEET ELIZABETH GRANT

Elizabeth Arden, Caryl Baker and Lise Watier are the established doyennes of the Canadian beauty business. Now it's time for you to meet Elizabeth Grant. This silver-haired beauty maven attributes her youthful looks, which belie her 80-plus years, to Torricelumn, an anti-aging moisturizing compound she translated into a successful U.K. beauty company in 1958. Lucky for us, Grant revived the line here a decade ago. If Grant's energy and drive could be bottled up and purchased, we'd be all over it. In the meantime, we're loving the disappearing act we pulled on pesky fine lines using her Caviar 24 Hour Moisturizing Creme, 30 mL, \$40, and Torricelumn Exclusives Advanced Skin Renewal Serum AM, 30 mL, \$70.