



Makeup Gone Green

Monday, March 3, 2008

The excitement surrounding moments of self indulgence or the indulgence of others are often some of the most difficult times for us to remember our environmental practices and convictions. Deciding to purchase goods from a company consciously making environmentally friendly choices is one way to ensure that we are doing our part. Teye International is a cosmetic and skin care company who is doing a brilliant job of limiting the impact their product packaging has on the environment. They also have a Mineral make-up line that is to die for and caring for the environment is the now the perfect excuse to spoil yourself with some new makeup. Not to mention it is a simple way to increase that radiant, sexy feeling in the middle of winter!

All Teye Minerals products come as you see them on the shelf and are slipped into a velvet pouch, with no box or excessive wrapping. All containers housing the makeup can be recycled directly into your bluebox and you will notice that there is no wasted material or space. Dan Thompson, Creative Director for Teye International has done extensive research to ensure that his product materials make the smallest vibration on the earth as possible. The compacts housing the makeup are made from Adonized Plastic and meet all recycling codes for both Toronto and Ottawa.

Sourced from nature and fused with science TEYE Minerals™ has been created using the purest mineral elements on earth. Developed to protect and enhance skin while reducing the possibility of irritation, TEYE Minerals™ is a completely talc and mineral oil free collection of cosmetics. Mineral technology allows oxygen and nitrogen to pass through the make-up allowing the skin to breathe as if it were bare.

I have been wearing these products for the last couple of months and can truly say that they are fabulous. The Mineral Foundation Powder is so light you can barely tell it is on your skin and it will not cake or clog pores. I have been told that my skin looks even and clear and the Mineral Illuminator essentially eliminates and fills the dark circles under my eyes. The Safari Print Bronzer adds a healthy glow without over browning the skin. Also check out Super Femme Super Gloss and Roselle Mineral Matte Shadow...both gorgeous! Additional benefits include that minerals act as natural UV protection, they are antibacterial and once set, they stay on all day. My makeup literally looks as good at the end of the day as it did at the beginning. And what could be better than a makeup that is actually protecting and healing your skin while you wear it?

Here are Ella's picks:



Mineral Foundation Powder SPF 8 (Pressed)

A pure mineral foundation that is easy to use and offers immediate results. Four products in one: coverage, powder, sunscreen and concealer. As with all minerals this powder is self setting and smudge proof. A complete range of 5 shades makes it easy to match virtually every skin tone.



Mineral Illuminator

An incredible formula that reflects, refracts and scatters light simultaneously. The multi-mineral formula is enhanced with skincare quality vitamin A, C and E. No caking or flaking. Available in 2 shades.



Safari / Zebra Print Bronzer

Prismatic high lighting effects awash with colour combinations that blend effortlessly into one another creating the perfect hue on any skin. Can be used on the eyes, face or body. As with all minerals these prisms are self setting and smudge proof. Available in 2 shade prisms.



Super Gloss

An ultra brilliant formula that delivers transparent shine and sensuous shimmer. Super easy to apply in its very own applicator tube. Available in 10 shades.

For more information on Teye Minerals and other amazing skin care from Teye International visit

www.teye.ca