

TEYE MINERALS™



beauty

BY JILL DUNN



On the rocks

Get down to earth with these mineral makeup offerings

Health consciousness is nothing new in Hollywood, and now "healthy" cosmetic alternatives are finally achieving star status. Oscar winner Helen Mirren even wore mineral-based makeup on the night of her big victory. So what are the benefits of mineral-rich products? They differ from traditional cosmetics in that their formulations are mixed without the addition of fragrance, talc, dyes or preservatives like parabens – common culprits that can irritate the skin. Minerals such as titanium dioxide, which naturally provides SPF protection and filters harmful UVA and UVB rays, and iron oxide, which gives makeup its pigment, are just two common ingredients used in mineral products. Another bonus is that they are oil-free, water-resistant and non-comedogenic, so the formulations won't clog pores, making them great for acne-prone complexions.

Clockwise from top: Bare Escentuals i.d. Bare Minerals Foundation, \$35.50, Sephora, www.sephora.com Quo Mineral Blush, \$17, Shoppers Drug Mart, www.shoppersdrugmart.com Bare Escentuals Lip Gloss, \$19.50, Sephora Alison Raffaele Skin Inner Glow, \$30, Sephora Jane Iredale Liquid Minerals Foundation, \$64, www.janeiredale.com Bare Escentuals Max Coverage Concealer Brush, \$25, Sephora Jane Iredale Lipdrink Lip Balm SPF 15, \$15 Teye Make Up Mineral Loose Eye Shadows, \$35 each, Oasis Wellness Centre and Spa, www.experienceoasis.ca Pur Minerals Marble Powder Blush, \$25, www.purminerals.com L'Oréal Bare Naturele Powdered Mineral Foundation, \$18.95, drugstores across Canada

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